

# Inclusions

COST	WHAT'S INCLUDED?
\$200	DEMONSTRATION STAGE SPONSOR - banner on stage (banner supplied by sponsor)
\$200	ENTERTAINMENT SPONSOR - banner during entertainment or logo on excess advertising (banner supplied by sponsor)
varies	SILENT AUCTION DONATION
varies	IN-KIND DONATION
\$100	CAR SHOW SPONSOR - mentioned during announcements
\$100	HORSE SHOW SPONSOR - mentioned during announcements
\$500	GATE NAMING RIGHTS - supply volunteers for day, promo material to all attendees, banner at gate (banner supplied by sponsor)
\$100	FAIR PROGRAM SPONSOR- logo on fair map brochure
\$250	FOODBOOTH & TABLE SPONSOR - logo on food booth and tent card on tables
\$250	DIRECTOR'S LOUNGE SPONSOR - Promo material displayed in Director's Lounge
\$250	BREAKFAST SPONSOR - Table tent cards on tables

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Harriston Minto  
Agricultural Society

## Harriston-Minto Fall Fair SPONSORSHIP Package 2023



SEPTEMBER 15 - 17, 2023

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# Inclusions

COST	WHAT'S INCLUDED?
\$255	Demolition Derby - name on site and announcements
\$25	FAIRBOOK PRIZE SPECIAL DONOR - name highlighted in fairbook
\$50	FAIRBOOK Donor Directory - name highlighted in fairbook
\$75	FAIR AMBASSADOR CONTESTANT - name on contestant sash, program mention.
\$100	LAWNMOWER RACE SPONSOR - mentioned during announcements
\$100	BABY SHOW SPONSOR - mentioned during announcements
\$100	PARADE SPONSOR - sign for vehicle during parade
\$100	HORSE PULL SPONSOR - mentioned during announcements
\$100	DOG SHOW SPONSOR - mentioned during announcements
\$100	AG AWARENESS BARN SPONSOR - banner posted inside barn (banner supplied by sponsor)
\$100	CATTLE SHOW SPONSOR - mentioned during announcements
\$100	SOAPBOX DERBY SPONSOR - name on prize shirt and mention during announcements

# Sponsorship Level

## CUSTOM

### \$CUSTOM

- Build your own using "inclusions"
- Special day or event sponsors
- Alternative partnership agreements



# About Us

Dating back to 1859, the roots of the Harriston Minto Agricultural Society run deep into history. Our flagship event is the Harriston Minto Fall Fair, on the second weekend after Labour Day in September annually. This event is what started the Society, and has been an intriguing part of our community since its inception.

The Harriston-Minto Fair has always been a family event that brings agriculture into the spot light. A fun and casual place to learn about farming, animals and social/economical issues happening in our community.

The cost of organizing and promoting the fair is forever increasing, and therefore our reliance upon generous donations grows each year. We recognize that sponsors are major contributors to the success and future of our Fair, and your support and assistance is always greatly appreciated. Check out our website for more details about our 2023 Fall Fair. This years theme is "Around the World in Three Fair Days".



# Why Sponsor the Fair?

1000+ people enter our gates to enjoy the sights and sounds of a small town fair. Our attendees come to learn about agriculture and culture from farm to table.

This year we will focus on incorporating food, agriculture and entertainment from around the world to honor our fair theme.

The fair provides a venue for collecting contact details and a casual setting to get in front of your customers to promote your product or service. By sponsoring the fair you help in raising awareness about agriculture and provide an enjoyable event for all ages and backgrounds.



# Sponsorship Level



## \$50+

- Partner Logo on Website
  - Name listed in fairbook donor directory
  - Invitation to the Director's Lounge
  - Certificate & Seal
- \*Ag.Society 1 yr. Membership



## Sponsorship Level

### WHITE RIBBON

**\$250+**

- Partner Logo on Website
  - Name listed in fairbook donor directory
  - 4 One Day Admission Packages
  - Invitation to the Director's Lounge
  - 2 Inclusions \*See back
  - Certificate & Seal
- \*Ag.Society 1 yr. Membership



## Sponsorship Level

### GRAND CHAMPION

**\$2500+**

- Partner Logo on Website
  - 10' x 10' Vendor Booth Space \*if requested
  - 2 Large banners on grounds  
\*banner supplied by sponsor
  - Name listed in fairbook donor directory
  - 8 One Day Admission Packages
  - Invitation to the Director's Lounge
  - 5 Inclusions \*See back
  - Certificate & Seal
- \*Ag.Society 1 yr. Membership



# Sponsorship Level

## RED RIBBON

**\$1000+**

- Partner Logo on Website
- 10' x 10' Vendor Booth Space \*if requested
- 1 Large banner on grounds  
\*banner supplied by sponsor
- Name listed in fairbook donor directory
- 6 One Day Admission Packages
- Invitation to the Director's Lounge
- 4 Inclusions \*See back
- Certificate & Seal  
\*Ag.Society 1 yr. Membership



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# Sponsorship Level

## BLUE RIBBON

**\$500+**

- Partner Logo on Website
- 1 Large banner on grounds  
\*banner supplied by sponsor
- Name listed in fairbook donor directory
- 4 One Day Admission Packages
- Invitation to the Director's Lounge
- 3 Inclusions \*See back
- Certificate & Seal  
\*Ag.Society 1 yr. Membership



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